

Entrepreneurship for Starters Programme in English



Do you have new and excellent ideas?

Are you creative?

Do you like to work together in a group and would you like to turn your idea into a marketable product?

In this case, the entrepreneurship project is just perfect for you!

This project is intended for enthusiastic students with **limited knowledge of entrepreneurship**.

- You learn how to go from a luminous idea to a real product.
- You start your own company with its own mission and objectives.
- You examine your target audience.
- You learn to manage the financial aspects of the company, bring the product on the market and eventually sell it.

In short, all the aspects of entrepreneurship are dealt with in your own company and your own product. The business plan is the result and will be presented before a professional jury.

In the project, you start up your own business (Small Business Project) together with students from the Technology department of K.H. Kempen University College (professional bachelor) and with other international students. The team you are part of, is multidisciplinary and international. This makes the challenge even bigger.

Course prerequisites

- being motivated to set up your own company and to do all the necessary steps to make it successful
- intermediate knowledge of English

Assessment

- continuous assessment based on general meetings, reports, work planning and interim presentations
- presentation before a professional jury from a business and technical environment.

General structure

- 5 ECTS credits: from 6 February 2012 till 2 March 2012

Internship (20 credits)

You can choose to continue the project entrepreneurship in a technical part in which you effectively build and test your product or prototype. You have to make this choice when you sign in for the project because the composition of the groups is based on this choice. This phase is similar to a technical internship.

There are also possibilities to do this kind of internship without the **entrepreneurship project**. In that case, you work in one of our labs or in a company. The subject depends on what is needed in the lab or the company.

The result of this technical internship is a thesis, which has to be presented before a professional (technical) jury.

- 20 ECTS credits: from 5 March 2012 till end of May 2012

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